Mā te whānau katoa hei awhina te tamaiti, kia whakatipu, kia ora ai
Whānau are integral to the growth and development of the child

The best place for your baby to start life is on your chest immediately after birth. This is a special time that can have lifelong effects. Your baby will be dried and laid directly on your bare chest after birth, covered in a warm blanket and left for at least an hour or until after your first feed together.

Skin-to-skin contact can also take place any time a baby needs comforting or calming and to help boost milk supply. Partners can also be part of on-going skin-to-skin contact for your baby.

Place your naked baby on your bare chest with a cover over baby's back, not around baby's face.

To do this safely you need to be alcohol and drug-free, and not exhausted.

Kiri ki te kiri
SKIN-TO-SKIN
CONTACT





## Skin-to-skin contact:

- Supports a life-long relationship with you and your baby
- Settles your baby's heart rate, breathing and temperature reduces your baby's stress
- Helps your baby recover from the birth and encourages your baby to search for your breast
- Keeps your baby warm and comforted
- Helps colostrum let-down
   Protects your baby from infection and sets up healthy gut bacteria
- Reduces your risk of bleeding after the birth
- Develops your baby's brain

